

Rights and Reproductions Fee Schedule

Use of Still Images	Commercial	Non-profit
Book, Periodical, Newspaper, Filmstrip, CD-ROM (North American edition)	\$50	\$25
Book, Periodical, Newspaper, Filmstrip, CD-ROM (World-wide rights)	\$60	\$30
Exhibition (non-traveling/ traveling)	\$100/ TBD	No Fee/ TBD
Magazine, book, or recorded sound cover (North American/ Worldwide distribution)	\$100/ \$200	\$50/ \$100
Commercial For-Profit Reproduction: calendars, stationary, T-Shirts, etc.	\$100	\$50
<p>Website Requirements:</p> <ul style="list-style-type: none"> -Images will be displayed as 72 dpi jpegs -Language, including a surface link to the Daum website, should be included that states “This image cannot be reproduced without written permission from the Daum Museum of Contemporary Art.” 	\$50	\$25
E-Book (subscription based, password protected)	\$50	\$25

Television- Local/ North America/ Worldwide	\$50/ \$75/ \$100	\$25/ \$50/ \$75
Video and DVD- North America/ Worldwide	\$75/ \$100	\$50/ \$75
Feature Film	\$100	\$25
Lecture or Presentation- open to the public/ entrance fee charged	TBD/ \$20	No Fee/ \$10
Live Performance	\$50	\$30
Use of Digitized Motion Picture Film & Video Mpeg-4 video, 720 x 480, 29.97 fps		
Television- Local/ North America/ Worldwide 10 second minimum	\$7/ \$10/ \$15 per second	\$3/ \$5 / \$8 per second
Video and DVD- North America/ Worldwide 10 second minimum	\$15/ \$18 per second	\$8/ \$10 per second
Feature Film 10 second minimum	\$20 per second	\$10 per second
Lecture or Presentation- open to the public/ entrance fee charged 10 second minimum	\$2/ \$3 per second	No Fee/ \$2 per second
Live Performance, 10 second minimum	\$10 per second	\$3 per second